



# CHOZAN CHINA LEARNING EXPEDITION

19-24 APRIL 2026

SHANGHAI & HANGZHOU

[DRAFT ONLY | THIS PROGRAM WILL EVOLVE]

## CONTENT

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# DAY 1 – SHANGHAI | ARRIVAL & ORIENTATION

- 1.1 Arrival  
Participants arrive in Shanghai throughout the day.
- 1.2 Pre-dinner Networking Session  
An informal meet-and-greet to welcome all participants. The session also provides an opportunity for participants to introduce themselves, share their backgrounds, and begin building meaningful connections for the expedition.
- 1.3 Welcome Dinner  
A curated Shanghainese dinner with roundtable conversations, designed to encourage open discussion, exchange and community-building.
- 1.4 Guided Excursion - Evening Walk Along the Bund (Optional)  
A relaxed walk along the Bund to experience Shanghai's iconic skyline, reflecting on how history and modernity coexist in one of China's most dynamic cities.

# DAY 2 – SHANGHAI | CHINA'S EMERGING ECOSYSTEMS & INNOVATION

- 2.1 Opening Keynote – Ashley Dudarenok, Founder of ChoZan  
A macro overview of China today, examining the evolution of ecosystems, disruption, innovation, e-commerce and key technologies, and how these forces are reshaping brands, businesses, and everyday life.
- 2.2 Company Visit - ByteDance (字节跳动 )  
An inside look at one of China's most influential technology companies and how content, AI, different types of AI Agents and platforms drive global-scale innovation.
- 2.3 Lunch
- 2.4 Expert Dialogue with a Leading Ecosystem Player  
A discussion with an expert from a leading platform ecosystem, exploring how digital platforms in China have evolved from content or service-led models into integrated ecosystems spanning commerce, services, and technology. The session will examine core strategic thinking, the role of technology in enabling scale and innovation, global influence, and future directions.
- 2.5 Company Visit - JD.com or Xiaohongshu (RedNote)  
A deep dive into one of China's leading e-commerce or social commerce platforms, examining its business model, user engagement mechanisms, and technology infrastructure.
- 2.6 Breakdown into Small Groups (x2)
  - 2.6.1 Autonomous Driving Experience: A first-hand experience of China's autonomous driving technology to understand its real-world applications and user experience
  - 2.6.2 Shopping Street Immersion (Nanjing West Road, Wukang Road, etc.): A guided walk through key commercial streets to observe retail formats, consumer behavior, and emerging trends in real life.
- 2.7 Expert Dialogue with a Retail Ecosystem Player

A deep dive into one of China's leading retail ecosystems, examining how consumer behavior has shifted, how retail models have evolved, and how platforms such as JD.com, Meituan, or Xiaohongshu (RedNote) have reshaped their business strategies in response.

- 2.8 Dinner

# DAY 3 – SHANGHAI | TECHNOLOGY IN PRACTICE ACROSS SECTORS

- 3.1 Morning Cultural Session - Tai Chi or Morning Walk  
A grounding experience introducing tai chi as a living part of everyday Chinese urban life, showing how wellness in China has evolved beyond tradition into a daily practice for balance, resilience, and long-term wellbeing within a fast-paced modern society.
- 3.2 Company Visit - Shanghai Fourier Intelligence Co., Ltd.(上海傅利叶智能科技有限公司)  
One of China's leading robotics companies, specializing in rehabilitation and humanoid robots and recognized for applying embodied AI across healthcare, elderly care, and human-centered service scenarios worldwide.
- 3.3 Shanghai Humanoid Robot Training Ground  
A two-hour guided visit to Shanghai's new humanoid robot training ground, offering hands-on exposure to robots in action, real-world application scenarios, and interaction with different types of humanoid robots.
- 3.4 Lunch
- 3.5 Expert Dialogue - China's Robotics Future  
An expert-led discussion exploring where China's robotics industry is headed, the forces accelerating its development, and how robotics will reshape sectors ranging from healthcare and manufacturing to services and everyday life.
- 3.6 Expert Dialogue – AI Leaders in China (e.g. Zhipu AI, MiniMax, or similar)  
A conversation with leading AI practitioners on China's AI development trajectory, the evolving ecosystem of key players, and how advances in AI are set to transform industries, organizations, and work in the years ahead.
- 3.7 High-Speed Train Experience from Shanghai to Hangzhou  
An experience of China's high-speed rail system, highlighting its efficiency, scale, and role in connecting cities and economic hubs.
- 3.8 Dinner (Hangzhou)

# DAY 4 – HANGZHOU | PLATFORM & INDUSTRIAL ECOSYSTEM

- 4.1 Company Visit – Alibaba (阿里巴巴)  
An in-depth look at Alibaba's current business landscape, examining how its commerce platforms, cloud computing, and AI capabilities are shaping both its own evolution and broader digital and enterprise transformation in China.
- 4.2 Expert Dialogue with an Alibaba's Senior Team Leader  
A deep-dive discussion on how China's e-commerce and ecosystem landscape, examining the role of platforms, data, cloud, and AI in reshaping consumer journeys, business models, and supply chains, and highlighting key lessons relevant for global brands and markets.
- 4.3 Lunch Near West Lake + Scenic Walk  
A relaxing lunch followed by a walk around West Lake, blending cultural appreciation with informal networking.
- 4.4 Company Visit - Geely Automobile (吉利汽车 )  
A close look at Geely Auto's performance and how the company competes in China's highly competitive EV market through rapid product innovation, advanced AI and smart technologies, and a diversified EV and hybrid portfolio.
- 4.5 Breakdown into Small Groups (x2)
  - 4.5.1 Expert Dialogue with a China's EV Industry Leader  
Insights into why China's EV market has scaled so rapidly, how competition and policy have shaped innovation, and what global automakers and brands can learn from China's EV ecosystem.
  - 4.5.2 Expert Dialogue with a China's Green Tech Industry Leader  
A forward-looking discussion on the future of China's and global green tech.
- 4.6 Cultural Experience – Chinese Medicine  
A hands-on session introducing the philosophy and discipline behind traditional Chinese medicine, followed by a consultation / treatment session. Discover the principles of TCM, including herbs, acupuncture, and holistic wellness practices that have guided Chinese health philosophy for centuries.
- 4.7 Dinner

# DAY 5 – HANGZHOU | CHINA'S NEW INNOVATION VALLEY & LEADERS

- 5.1 Company Visit - BrainCo (强脑科技)  
One of Hangzhou's "Six Little Dragons," a leading brain-computer interface (BCI) unicorn, showcasing how non-invasive BCI and embodied AI technologies are applied across rehabilitation, healthcare, education, and human-centered services, and how cutting-edge neuroscience is translating from laboratory research into real-world, scalable solutions.
- 5.2 Breakdown into Small Groups (x2)
  - 5.2.1 Visit - Hangzhou "Six Little Dragons" Technology Exhibition Hall  
An on-site visit introducing Hangzhou's new generation of leading tech companies, with an overview of why the city has emerged as one of China's most dynamic innovation hubs and how its ecosystem supports the rise of the "Six Little Dragons."
  - 5.2.3 Expert Dialogue - AI Innovation and the Hangzhou Ecosystem  
A discussion with a senior AI expert, likely from one of the "Six Little Dragons," focusing on China's AI development path, the role of Hangzhou's innovation environment, and how AI is shaping future industries and organizations.
- 5.3 Lunch
- 5.4 Company Visit - iFLYTEK (科大讯飞)  
A visit to one of China's leading education AI companies, exploring how iFLYTEK leverages advanced speech recognition and large language models to transform education, healthcare, and human-machine interaction at scale.
- 5.5 Expert Dialogue with an iFLYTEK Expert  
Deep-dive conversation with an iFLYTEK expert on how AI, voice assistance, and speech and language technologies are transforming education, enabling personalized learning, smarter classrooms, and accessible solutions for diverse learners.
- 5.6 Cultural Experiences - Chinese Tea Ceremony & Reflections



Experience the art of Chinese tea preparation, learning how ritual, patience, and mindfulness reflect core aspects of Chinese culture. This is a guided initial reflection session.

- 5.7 Dinner



# DAY 6 – HANGZHOU | REFLECTION & CLOSING

- 6.1 Train Back to Shanghai
- 6.2 Closing Keynote - Shaun Rein  
A candid discussion exploring China's current realities, business environment, economic trends, political landscape, and future outlook, offering strategic insights for navigating opportunities and challenges in the Chinese market.
- 6.3 Group Reflection Session  
Participants are divided into 4–5 groups for a facilitated discussion to reflect on insights, consolidate key takeaways, and explore practical applications from the entire trip experience.
- 6.4 Farewell Lunch  
A final shared meal to close the program.
- 6.5 Free Time / Departures  
Optional personal time for shopping, sightseeing, or departure preparations.