



CHOZAN CHINA LEARNING EXPEDITION

19-24 APRIL 2026

SHANGHAI & HANGZHOU

[DRAFT ONLY | THIS PROGRAM WILL EVOLVE]

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DAY 1 - SHANGHAI | ARRIVAL & ORIENTATION

- 1.1 Arrival
Participants arrive in Shanghai throughout the day
- 1.2 Welcome Dinner
An evening of connection starting with a pre-dinner networking session, followed by a curated Shanghainese dinner to foster open exchange and camaraderie.
- 1.3 In-House Guided Walk-Evening Stroll Along Bund
Led by our team, this optional evening walk explores Shanghai's journey of ambition and reinvention, from the historic Bund to the futuristic towers of Pudong, offering insight into the city's evolution as a laboratory of change.

DAY 2 - SHANGHAI | CHINA'S COMMUNITY BASED SOCIAL COMMERCE

- 2.1 Opening Keynote – Ashley Dudarenok, Founder of ChoZan
A macro overview of China today, examining the evolution of ecosystems, disruption, innovation, e-commerce and key technologies, and how these forces are reshaping brands, businesses, and everyday life.
- 2.2 Company Visit – Xiaohongshu (小红书)
Participants will tour Xiaohongshu's interactive showroom and engage in dialogue with employees, exploring how the company blends content and commerce to shape lifestyle trends across China—offering insight into the integration of community and e-commerce that redefines digital consumption.
- 2.3 Lunch
- 2.4 Company Visit – Rongmeme Live Streaming Center
Guests will tour professional live streaming studios to witness how AI-powered tools and skilled hosts create seamless, high-conversion shopping experiences—revealing the maturity of China's live streaming ecosystem and its power to drive brand growth. This firsthand insight offers international investors a window into an essential channel for accessing China's consumer market.
- 2.4 Senior Expert Talk from ByteDance
Arranged in a private tea house, this session features a senior expert from ByteDance's business development team for an intimate conversation on the company's global strategy, innovation engine, and frontier explorations.
- 2.5 Reflection & Deep Briefing Session
- 2.6 Dinner
- 2.7 Hands on Experience –Instant Retail in Action
Participants will place real orders from the hotel using China's leading instant retail platforms, witnessing firsthand how riders deliver within minutes—demonstrating the speed and density of the country's last-mile logistics network. This live experiment reveals the seamless integration of



technology, local warehousing, and real-time coordination driving the "30-minute delivery of everything" model. For participants, it offers tangible proof of the operational maturity behind China's time-sensitive consumption boom.

DAY 3 – SHANGHAI TO HANGZHOU | ROBOTICS IN PRACTICE ACROSS INDUSTRIES

- 3.1 Company Visit - Shanghai Fourier Intelligence Co., Ltd.(上海傅利叶智能科技有限公司有限公司)

One of China's leading robotics companies, specializing in rehabilitation and humanoid robots and recognized for applying embodied AI across healthcare, elderly care, and human-centered service scenarios worldwide.

OR

- 3.1 Shanghai Humanoid Robot Training Ground
A two-hour guided visit to Shanghai's new humanoid robot training ground, offering hands-on exposure to robots in action, real-world application scenarios, and interaction with different types of humanoid robots.
- 3.2 Experience Tour – Apollo Go (萝卜快跑) Autonomous Driving
Guests will take a fully driverless robotaxi ride through Shanghai, experiencing firsthand how Apollo Go's autonomous technology navigates complex urban traffic. This live demonstration reveals the maturity of China's self-driving ecosystem, where real-world deployment and infrastructure integration are already delivering safe, commercialized rides. For participants, it offers tangible proof that China's autonomous driving leaders are scaling rapidly toward profitability and global expansion.
- 3.3 Lunch
- 3.4 Visit and Experience Silver-Haired AI Products (银发AI 体验店)
Participants will explore an experience space where AI and age-friendly technologies—from exoskeletons to smart canes—are reimagined to be warm and accessible for seniors. This visit offers firsthand insight into how China is humanizing technology for its aging population, revealing a growing market opportunity rooted in empathy and innovation.
- 3.5 Expert Dialogue - China's Robotics Future
Participants will first experience a traditional tea ceremony in a private tea house, immersing themselves in Chinese tea culture before engaging in an

intimate conversation with a robotics expert. Over tea, the discussion will explore where China's robotics industry is headed, the forces accelerating its development, and how robotics will reshape sectors from healthcare to everyday life. This setting allows for meaningful exchange in a relaxed atmosphere, combining cultural immersion with deep industry insight.

- 3.6 High-Speed Train Experience from Shanghai to Hangzhou
An experience of China's high-speed rail system, highlighting its efficiency, scale, and role in connecting cities and economic hubs.
- 3.7 Reflection & Deep Briefing Session
- 3.8 Dinner (Hangzhou)

DAY 4 - HANGZHOU | GREEN ENERGY & TECH ECOSYSTEMS

- 4.1 Expert Dialogue - Green Energy
A senior green energy expert will provide an overview of China's green energy landscape, covering national priorities, cross-industry applications, and how companies integrate renewables into their operations. The session will highlight how green energy supports CSR, drives innovation and efficiency, and shapes China's long-term sustainability transition.
- 4.2 Experiencing China's EV Ecosystem: A Visit to a Major EV Hub
A visit to a major electric vehicle hub in the city, where multiple leading EV brands are concentrated in one dynamic location. Participants will have the opportunity to explore showrooms, experience interactive displays, and select 2-3 brands for in-depth test drives, gaining firsthand insight into China's competitive and fast-evolving EV market.
- 4.3 Lunch
- 4.4 Company Visit - Alibaba (阿里巴巴)
An in-depth look at Alibaba's current business landscape, examining how its commerce platforms, cloud computing, and AI capabilities are shaping both its own evolution and broader digital and enterprise transformation in China.
- 4.5 Evening Lakeside Walk – Tech & Culture Immersion
Participants will stroll along Hangzhou's scenic Lakeside Walkway to experience an unmanned vending warehouse, AI-powered makeup, robotic performances—all set against the backdrop of West Lake. This journey reveals how China seamlessly integrates cutting-edge technology with cultural heritage to create immersive consumer experiences.
- 4.6 Reflection & Deep Briefing Session
- 4.7 Dining Experience – 24 Solar Terms Robotics Restaurant
Participants will dine at a restaurant where robotic chefs prepare each dish with precision, delivering consistent quality at scale. This experience showcases China's leadership in commercial robotics, with automation transforming the massive food service sector. For investors, it offers tangible proof of how AI and robotics are reshaping consumer-facing industries across the country.

DAY 5 – HANGZHOU | CHINA'S NEW INNOVATION VALLEY & LEADERS

- 5.1 Expert Dialogue - Why and How did Hangzhou transform into this science hub today
This session features an in-depth conversation with a specialist in government policy or urban planning to uncover the strategic decisions behind Hangzhou's rapid rise. Participants will learn about the specific economic zones, talent acquisition programs, and infrastructure investments that shifted the city from a scenic tourist destination to a global powerhouse for technology and innovation.
- 5.2 Company Visit - BrainCo (强脑科技)
Visit the headquarters of BrainCo, a pioneering Chinese neurotechnology firm specializing in non-invasive brain-computer interface (BCI) products. During the visit, attendees will see demonstrations of their cutting-edge prosthetics and educational focus bands, gaining insight into how BCI technology is moving from research labs into practical, life-changing consumer applications.
- 5.3 Lunch
- 5.4 Expert Dialogue - AI Leaders in China (e.g. Zhipu AI, MiniMax, or similar)
A conversation with leading AI practitioners on China's AI development trajectory, the evolving ecosystem of key players, and how advances in AI are set to transform industries, organizations, and work in the years ahead.
- 5.5 Experience Session – AI-Powered Traditional Chinese Medicine
Guests will experience an AI-driven four-diagnosis assessment followed by a therapeutic moxibustion cabin session—seeing firsthand how China is modernizing ancient wellness practices through technology. This fusion of tradition and AI reveals a rapidly growing health economy with scalable, data-driven solutions. For investors, it offers a window into the future of preventive healthcare in China's consumer market.
- 5.6 Reflection & Deep Briefing Session
- 5.7 Dinner

DAY 6 – HANGZHOU | REFLECTION & CLOSING

- 6.1 Train Back to Shanghai
- 6.2 Closing Note
A candid discussion exploring China's current realities, business environment, economic trends, political landscape, and future outlook, offering strategic insights for navigating opportunities and challenges in the Chinese market.
- 6.3 Group Reflection Session
Participants will discuss and reflect on insights, consolidate key takeaways, and explore practical applications from the entire trip experience.
- 6.4 Farewell Lunch
- 6.5 Free Time / Departures